

“Building Bridges between Creative Cities”

Strategic Cultural Partnership Agreement

The cities of Gdansk and NewcastleGateshead agree to form a Strategic Cultural Partnership. We will develop cultural co-operation through exchange of experience on cultural policy and practices, and through the creation of a wide range of joint cultural projects. This long-term partnership will help to “build bridges” between creative cities for mutual benefit.

10 Point Plan

The cities will aim to:

1. Develop a sustainable partnership through an agreed annual action plan with targets;
2. Jointly pursue additional funding resources to support the co-operation, for example through European Union funding;
3. Promote opportunities for lifelong learning and encourage educational institutions to participate in the partnership development;
4. Support learning of different European languages;
5. Promote opportunities for young people and youth organisations to participate in joint projects;
6. Facilitate joint working between individuals and organisations in all cultural fields;
7. Support business co-operation and trading links, particularly in creative industries
8. Encourage tourism between the cities through the promotion of cultural and tourism opportunities;
9. Engage the media in promoting the cities and their collaborative projects;
10. Use each other's experience to support the planning and delivery of major national and international cultural events. (If NewcastleGateshead is chosen to be European Capital of Culture in 2008 we will invite our partner cities to share in the planning and delivery of the programme for 2008.)

Signed for NewcastleGateshead 15 September 2001



Signed for City of Gdansk 15 September 2001

