

ARCHITECTURAL POLICIES AS A EUROPEAN STANDARD  
European Conference on Architectural Policies (ECAP) on 11-12 June in Gdansk

# **The process of establishing the position of State Architect in Estonia**



**Tallinn**  
Urban Planning Department

**Andro Mänd**  
**Chief Architect of Tallinn**

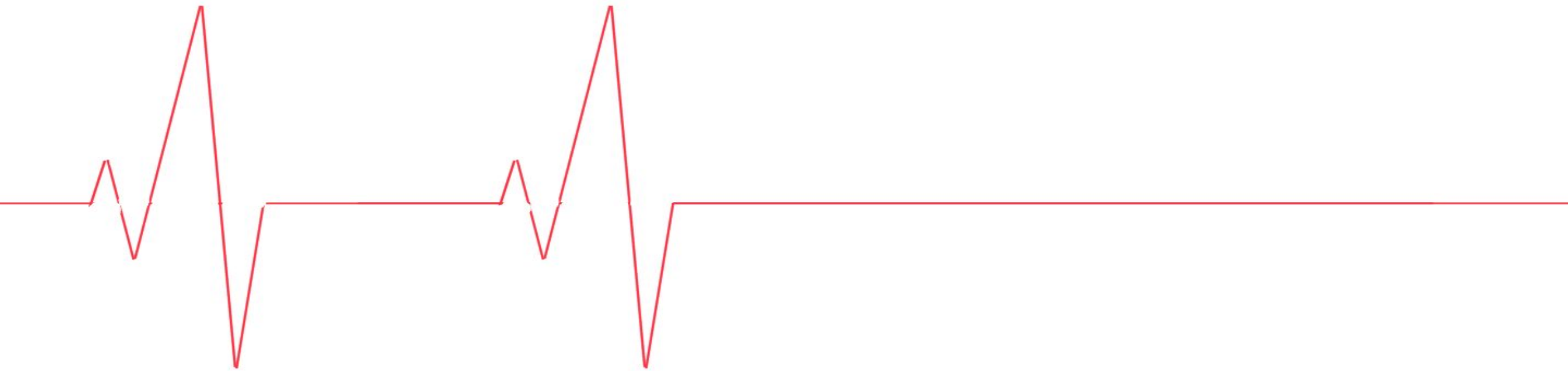
# Estonian architectural policy document from 2002



EESTI  
ARHITEKTUURI-  
POLIITIKA

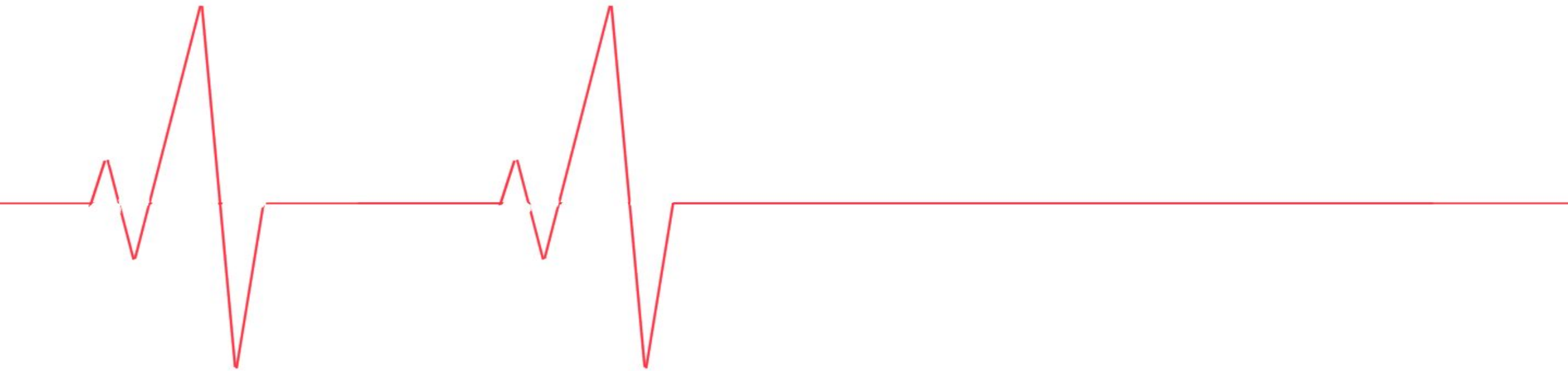
Heaks kiidetud Vabariigi Valitsuse istungil 22.10.2002,  
protokoll nr 43, päevakorrapunkt nr 5

**2002**



**2002**

**and then nothing . . .**



**2002**

**The patient is in a coma**



**2002**

**The patient is in a coma**

**2018**



# Davos<sup>2018</sup> Declaration

Conference of Ministers of Culture  
20 - 22 January 2018, Davos Switzerland

# Déclaration de Davos<sup>2018</sup>

Conférence des Ministres de la culture  
20 - 22 janvier 2018, Davos Suisse



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Davos Confederation





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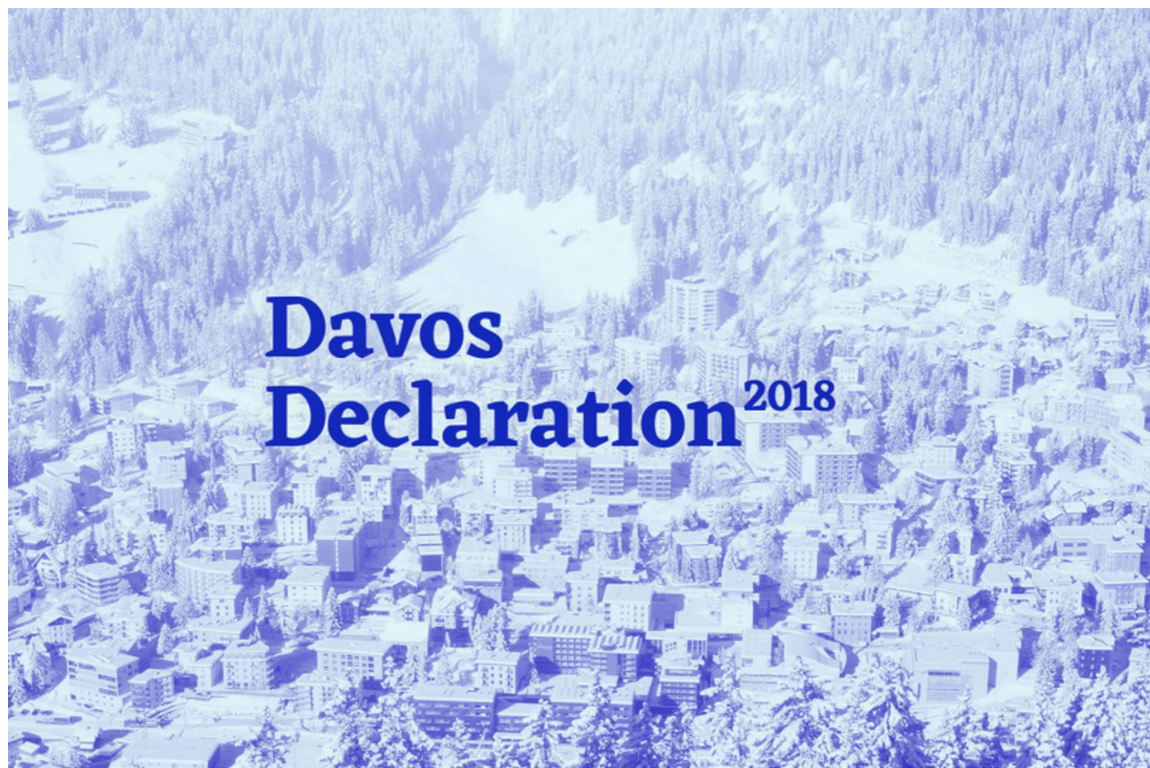


Schweizerische Eidgenossenschaft  
Confédération suisse  
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Davos Confederation







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**2018**

**2019 ELECTIONS!!!**



**2018**

**ELECTIONS!!! NEW MINISTERS**



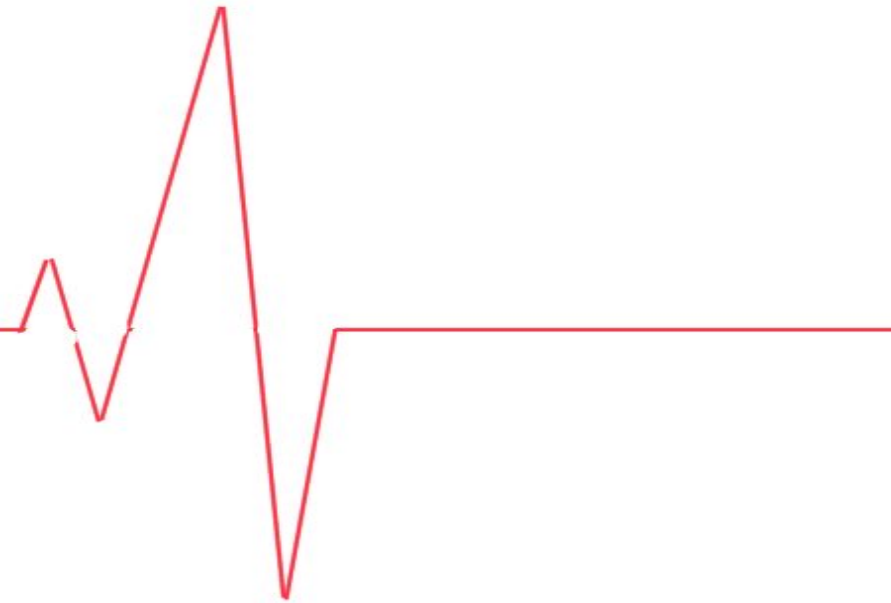
**2018**

**ELECTIONS!!! NEW MINISTERS**  
**Stories about Albert Speer were**  
**brought out of the closet again**



**2018**

**It was time to change tactics**



- 1. We stopped using the word "State Architect"**
- 2. Instead, we said that the state level needed a spatial design department that would deal with the overall picture of the state's spatial structure.**
- 3. We collected easily understandable examples of bad solutions that had been implemented because no one at the state level had looked at the overall picture.**





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  - 2. Instead, we said that the state level needed a spatial design department that would deal with the overall picture of the state's spatial structure.**
  - 3. We collected easily understandable examples of bad solutions that had been implemented because no one at the state level had looked at the overall picture.**
  - 4. We became lobbyists. Over the course of a few years, we had over a hundred meetings with various politicians, ministry officials, local government representatives, journalists, etc.**
  - 5. The goal was to get the most important municipalities behind us to show that this was not just a wishful thinking of architects.**
  - 6. We explained to the municipalities what benefits they would get from the new position.**
  - 7. We held webinars for local governments and also visited them physically.**
  - 8. We actively engaged with opposition politicians, because we have elections every few years and the probability that they will come to power soon is high. It paid off.**

**10. We organized election debates before both local and parliamentary elections. They were broadcast online by major media houses.**

**11. We wrote articles and organized conferences, and raised the issue at every conference where a representative of the Association of Architects was invited to speak.**



**Arvamus** Sõda Eesti Maailm Majandus Sport Arvamus Kultuur TV Digiajakirjad Elu24 Vee

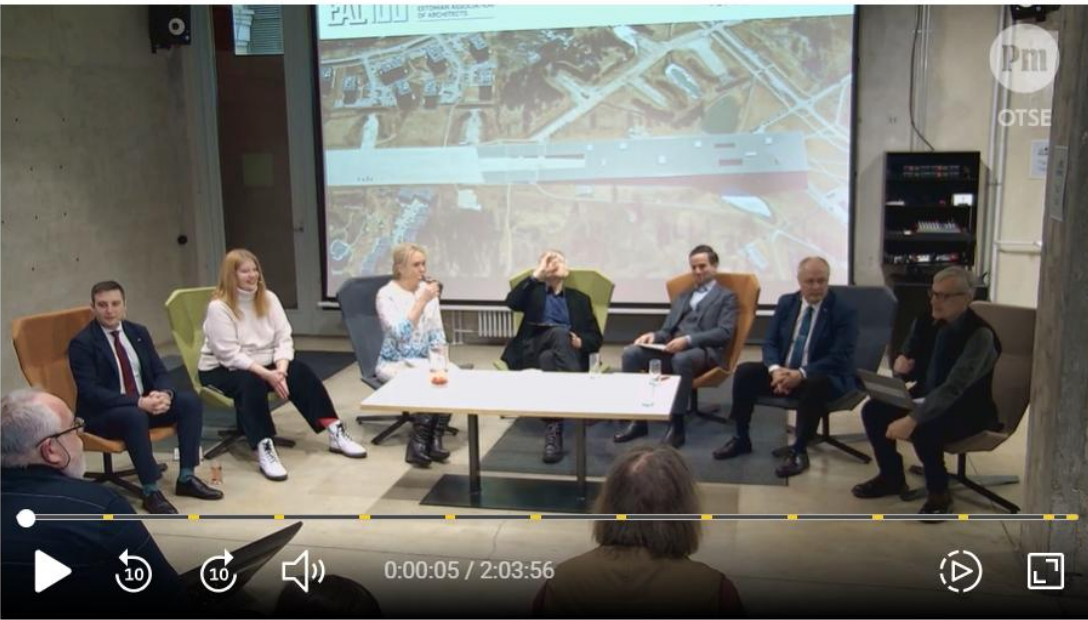
Digipakett suvel 1 € kuus **Telli**

## Ruumiloome- ja elamupoliitika valimisdebatt

**Pm** Postimees

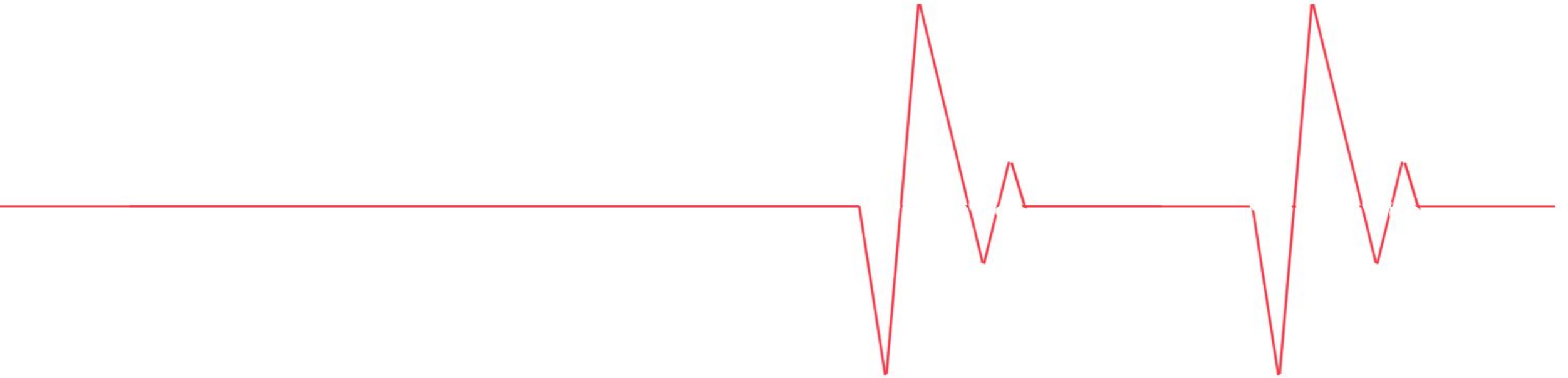
15. veebruar 2023, 13:45

[Link](#) [Email](#)



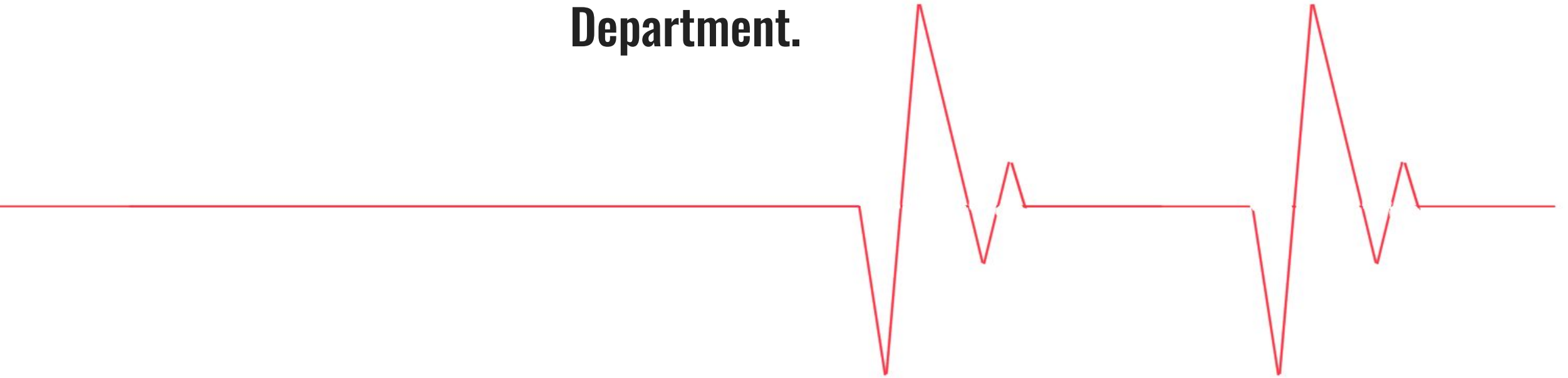
● Järelvaadatav

**The hart started beating again**



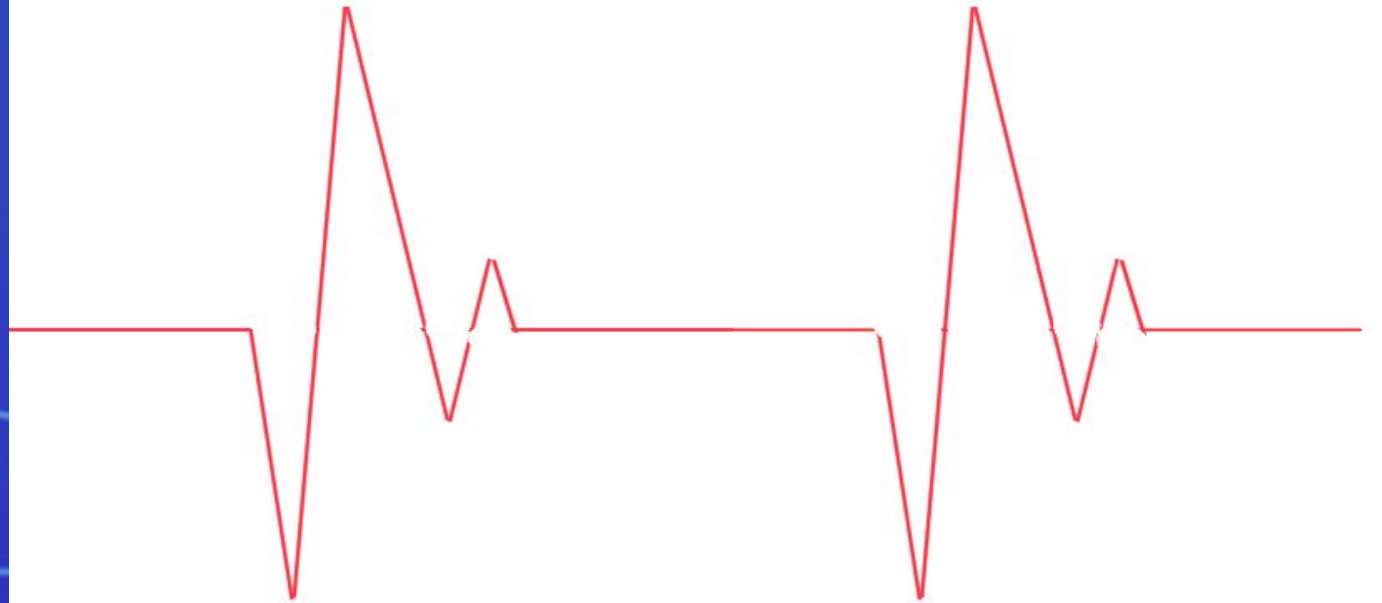
**The hart started beating again**

**At the end of 2023, the government ordered the establishment of a new Land and Spatial Planning Department.**





**Since May of this year, we have had Estonia's first state architect - Tõnis Arjus**



**Thank you**

